UPCOMING EVENTS

Count down: application deadline Research MSc programme

Per this week students with a Dutch degree will only have two weeks left to apply to the newly accredited Research MSc Business in Society. We can start in September when enough students enroll for it! So please contact your best third year (international) bachelors students who are curious and analytical, and have an interest in research, and make them aware of the Research Master!

The new programme will become the main way of getting into a (3-year) PhD position and allows students to find their own specialization within business administration, but also try to broaden their view. It is comparable to the international MPhil degrees (but in the Netherlands we have MSc) and what makes us special is that it is a joint degree (from both VU and UvA), the ‘flavor’ of Business in Society and emphasis on theory development. More information can be found on our website or by contacting Maura Soekijad.

ARCA: Research Seminar: April 20, 2015: Steve Salterio

Steve Salterio (Queen’s University) will present his paper titled: “Doing good field research: Assessing the quality of audit field research”. This seminar will take place on Monday, April 20 from 12.00 to 14.00 in 8A-44 in the Main building. To register for the seminar, please send an email to: l.m.abinta@vu.nl.

ABRI: Information Session: April 20, 2015

Bright (bachelor) students interested in the research master programme are welcome to attend our upcoming information session on Monday 20 April 2015, 9.15-9.45 hrs in room 6A-00 in the Main building of the VU.

PhD Council: PhD Lunch: April 22, 2015

On 22 April the PhD Council is organising another PhD lunch. This time, the theme will be teaching. The council has asked our colleagues Donna Driver-Zwartkruis and Meindert Flikkema to join. The lunch will take place from 12.00 till 13.30 in room 9A-32. Please register by sending an email to r.van.werven@vu.nl.

ABRI: Lunch Seminar: April 23, 2015: Andrew Stephen

Andrew Stephen from Katz Business School, University of Pittsburg, will present his work titled “The effects of content characteristics on consumer engagement with branded social media content on Facebook” at a seminar organized by ABRI and Dr. Femke van Horen from Marketing Department. The seminar will take place on Thursday, April 23rd from 12:00-13:00 in room BV 0H-21 (BelleVUe Building) and will include lunch. To register for this event, please send an e-mail to: m.diezdonoso@vu.nl before April 21st, 2015. For the abstract please click here.
Yuval Engel, Mariëtte Kaandorp and Tom Elfring received a Best Paper Award from the Entrepreneurship Division of the Academy of Management Annual Meeting. Papers receiving this award belong to the top 10% of all accepted papers in the program. Their paper, titled “Entrepreneurial Networking Under Uncertainty: An Effectual Lens”, aims to offer an alternative to overly planned and instrumental conceptualizations of how entrepreneurs engage in networking. Adopting an effectual lens and reexamining fundamental assumptions about the role of uncertainty in entrepreneurial action, the authors theorize about entrepreneurial networking when desired ties cannot be identified in advance, outcomes cannot be predicted, and ongoing social interactions fuel the emergence of new objectives. The paper adds important insights to the literature by fleshing out an effectual networking process and discussing how it may stimulate a broader research agenda focused on the inquiry of networking agency under uncertainty.

Entrepreneurship research in East Africa

Since 2005, the department of Management & Organization (M&O) is involved in entrepreneurship research in East Africa. The department participates in the Amsterdam Center for Entrepreneurship (ACE), that focuses on education, research, incubation and inspiration in the field of entrepreneurship. Although ACE is mainly focused on entrepreneurship in Amsterdam and the Netherlands, this center has signed two contracts with the Center for International Collaboration (CIS) of the VU (part of the International Office (IO) of the VU) and with NUFFIC (the Dutch organization for international cooperation in higher education) to carry out projects in Tanzania: the MUMBA project from 2005 until 2011 and the connected TIMBE project from 2011 until Summer 2015 (with budgets exceeding one million euros). Both projects are/were under the academic supervision of Prof. Enno Masurel. These projects are/were focused on capacity building at Tanzanian universities in general; the development of research and education qualities of Tanzanian lecturers in the field of entrepreneurship have been important issues in this context.

So far, these projects have led to three successful PhD defenses by Tanzanians at the VU in 2012. These PhD projects took place in so-called sandwich constructions, in which the PhD candidates spent part of their time at the VU in Amsterdam and part of their time in Tanzania. The latter was especially focused on fieldwork among entrepreneurs in Tanzania (under the supervision of ACE/M&O). One of the PhD theses was by Nsubili ‘Subby’ Isaga, who focused on the reasons why Tanzanian small businesses do (not) grow and on the influence of the entrepreneurs on this growth. The full title of her PhD thesis was: ‘Entrepreneurial growth and the development of SMEs in the furniture industry in Tanzania’. One example of the training of Tanzanian lecturers is the series of three 3days workshops in 2013-2014 for a group of about 25 Tanzanian lecturers in the field of business administration, on Business Model Canvas and The Entrepreneurial Dilemma. The workshops took place in Morogoro and Iringa (Tanzania).

These two projects in Tanzania have led to a number of successful spin-off projects as well. One spin-off is the so-called HEART project, a collaboration with Copperbelt University in Zambia (2011-2015), also on the basis of a NUFFIC contract with CIS/IO (and also with a budget exceeding one million euros). Training has been provided to Zambian lecturers and two Zambian PhDs will hopefully defend their theses in 2016. Another spin-off is the ABRI/PhD project by Emiel Eijdenberg, whose research (since 2011) covered entrepreneurship in even four East African countries: Uganda, Rwanda, Burundi, and Tanzania. His subject is entrepreneurial motivation and small business development in East Africa. He aims to defend his PhD thesis at the end of 2015.

For more information: contact Prof. Enno Masurel (e.masurel@vu.nl)
**Junior Researcher programme vacancies at the Faculty of Economics and Business Administration of VU University Amsterdam (VU)**

The deadline for applications is 1 June 2015.

The Junior Researcher programme or Advanced Studies in Business is a one-year academic programme aimed at developing excellent researchers, who are able to conduct research at the intersection of business and society. The programme targets students who are interested in pursuing a career in a research-oriented position or a trajectory leading to a 3-year PhD position. The programme is designed to offer students research skills and research experience that explicitly rises above what is currently offered by regular Master’s degree programmes in the Netherlands. After completing the Advanced Studies in Business, students will be able to carry out research in multidisciplinary fields and at the intersection of business and society research with a view to writing a doctoral dissertation and obtaining a PhD (Doctoral) degree. They will also be able to take research positions (or managerial/consulting positions) in public and private sector organizations that require a sound understanding of research in business. The programme is an academic initiative of the Faculty of Economics and Business Administration of VU University Amsterdam (VU) and is executed under the auspices of Amsterdam Business Research Institute (ABRI).

The programme is carried out between October and June, and includes:
- 30 ECTS of the Doctoral-level coursework
- A paid Junior Researcher position

If you are a good master student who might be interested in this programme, please find more information about the application procedure on the [website](#).

**EVENT OVERVIEW**

**ACE/ACE Connect: Amsterdamse Student Ondernemersprijs (ASOP): April 30, 2015**
ACE and ACE Connect organise a presentation for the six finalists of ASOP for students and new graduates with their own company on April 30. For more information please click [here](#).

**ABRI: Deadline Application KIN Summer School: May 1, 2015**
ABRI kindly invites early career researchers (PhD candidates, post-doctoral researchers and junior faculty) to participate in the 5th KIN Summer School to be held in Amsterdam, July 6 – July 9, 2015. This Summer School is organised by the KIN Research Group of the VU University Amsterdam together with the Amsterdam Business Research Institute (ABRI). For more information click [here](#).

**ABRI: Deadline Application Workshop on Quantitative Cross-Cultural Research Methods: May 1, 2015**
ABRI kindly invites PhD candidates and post-doctoral researchers to participate in the Workshop on Quantitative Cross-Cultural Research Methods, to be held in Amsterdam between June 23rd – 26th, 2015. The Workshop on Quantitative Cross-Cultural Research Methods is organised by the Marketing Department at VU University Amsterdam and the Amsterdam Business Research Institute (ABRI). For more information please click [here](#).

**KNAW: PhD Students on Science 2.0: May 1, 2015**
What do PhD Students think of the quality of their PhD programmes, the pressure to publish, career prospects in academia, and funding? During this discussion afternoon, they take centre stage. The language of the afternoon is English and the afternoon will be on 1 May 2015 from 15:45 to 17:00 hrs, in The Trippenhuis Building, Kloveniersburgwal 29, Amsterdam. For more information please click [here](#).

**SERVUS: Symposium Servant-Leadership in Crisis Situations: May 4, 2015**
SERVUS is delighted to announce their forthcoming Servant-Leadership symposium on May 4th, 2015, 13:15-18:00 hrs in the Main Building of VU. The symposium Servant-Leadership in Crisis Situations is the 11th in an annual symposium series organized by SERVUS. The symposium is a meeting place for international Master students in Business Administration, professionals and practitioners to strengthen the link between theory and business practice. This event with its focus on Crisis Situations goes beyond the cognitive approach to explore our inner strengths and vulnerabilities within people and organisations. How do people cope with crisis in their working life and through experiences of vulnerability develop personal strengths? An organisational crisis such as unemployment, IT failure, closure of a department or clashing corporate cultures after a merger, may turn out to become an opportunity. Servant-Leadership is expressed in both handling (the prevention of) a crisis and at the same time creating a durable corporate culture where people feel safe. For companies this implies matching individual and organisational needs while serving employees through all seasons of business and personal life.

This symposium brings together cutting-edge thinkers and practitioners across disciplines, leveraging the global human needs to learn, serve and lead in their unique way. The symposium will include keynote presentations, workshops and a plenary debate to shed light on the gentle art of serving and leading, and how leaders can serve to acknowledge each other's fragility and strengths. In dialogue with the audience, we aim to explore leadership dilemmas that arise across cultural orientations, responding to the needs of the other in times of crisis.

For more information and registration (before April 24) please click [here](#).

**ACE Venture Lab: Bootcamp: May 11, 2015**
Learn how to build your company – join the Bootcamp by ACE Venture Lab from 11th to 15th of May. ACE Venture Lab organizes a 5-day Bootcamp for researchers, senior scientists and MSc students. We invite a team of Silicon Valley specialists and startup experts to mentor you on launching your business. Interested to join? [Read more](#) about the program and [apply](#) before 1st of May. For questions contact [info@ace-vlab.nl](mailto:info@ace-vlab.nl).

**ABRI: Research Seminar: May 19, 2015: Anne Kranzbühler**
Anne Kranzbühler will present her paper "The differential effects of expert and peer advice in health care decision making" on May 19, from 16:00 – 17:00 in BelleVUe room 0H-19. Drinks in the Basket will follow the seminar.

**FADO: Seminar: May 21, 2015: Dominic Detzen and Stefan Heusinkveld**
Dominic Detzen (Accounting) and Stefan Heusinkveld (M&O) will deliver two presentations on the topic "Professionals under pressure". The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**M&O: Lunch Seminar: May 21, 2015: Luca Carollo**
On May 21, Luca Carollo from the University of Milan (Italy) will present his paper entitled “CSR managers talk: occupational rhetoric between continuity and change in organizations” The seminar will take place from 12:30-13:30hrs in room 8A-44 (and will include lunch). For the abstract please click [here](#).

**FEWEB: Farewell Lecture: May 29, 2015: Léon de Caluwé**
On May 29 at 15:45 in the Aula prof.dr. L.I.A. de Caluwé will deliver his farewell lecture titled “Spannend veranderen: over spanningen bij veranderen en adviseren”.

**ABRI: Junior Researcher Graduation Day: May 29, 2015**
The Junior Researcher Graduation Day will be on May 29 (afternoon) in BelleVUe, room BV 1H17. Save the date!

**ABRI: Junior Researcher Application Deadline: June 1, 2015**
See above.

**ABRI: Seminar: June 2, 2015: Jani Merikivi**
Jani Merikivi will present his paper entitled “Binge watching: a system usage perspective” on June 2 between 12:00-13:00 in room BV 1H17 (BelleVUe Building). Lunch will be included. To register for this
event, please send an e-mail to: m.diezdonoso@vu.nl before May 28th, 2015. For the biography and abstract please click here.

**FADO: Seminar: June 4, 2015: Ines Lindner and Svetlana Borovkova**
Ines Lindner (Econometrics) and Svetlana Borovkova (Finance) will deliver two presentations on the topic “Networks”. The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**M&O: Research Day: June 4, 2015**
This 2nd research day, which will be held on the 4 June, from 13-17h. will (mainly) consist of paper presentations, both plenary and round table sessions, and we’ll close with drinks and snacks. If you have a paper at a conference, please send the details of the paper (title, authors, conference) no later than April 17 to bart.de.jong@vu.nl.

**ACE: Entrepreneurship Day: June 8, 2015**
On June 8 the Amsterdam Center for Entrepreneurship (ACE) will organize the Entrepreneurship Day for students and starters in collaboration with Loopbaan Advies Centrum UvA en HvA and Centrum voor Studie en Loopbaan VU. For more information please click here.

**ACE: Ondernemerscafé: June 15, 2015**
ACE Connect organises an Ondernemerscafé – titled Crowdfunding -- at Amsterdamse Academische Club, starting 19:30. For students, (beginning) entrepreneurs and other people interested in entrepreneurship. For more information please click here.

**ABRI: Research Seminar: June 16, 2015: Susan Hilbolling**
Susan Hilbolling will present her paper “Beyond synchronicity: the temporality of coupling and decoupling in innovation processes” on June 16, from 16:00 – 17:00 in BelleVUe room 0H-19. The seminar will be followed by a barbecue.